

- What is SEO
- History & Evolution of SEO
- Important SEO Algorithm Updates by Google
- On Page Optimization topics
- Google Search Console (basics)
  
- Bing Optimization
- Practical Training in Live CMS Websites
- Practice Training in HTML Pages
- Practical On page training in PHP pages
- Website Analysis, Tools, Audit & Documentation
  
- Detailed Class on Search Console
- Local SEO
- Conversion Optimization
- Off Page SEO
- Recovery Tools